

Global Raw Materials Management Education and Training

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Overview

A Leadership Programme for the Global Raw Materials Economy

The GREAT MBA is a business-driven executive programme dedicated to Global Raw Materials Management. It equips experienced professionals with the strategic, regulatory and innovation capabilities required to lead in a sector critical to Europe's industrial resilience and global competitiveness.

The programme is initiated and funded by EIT RawMaterials, Europe's largest knowledge and innovation community connecting industry, research, and education across the raw materials value chain. Through this collaboration, the programme benefits from a pan-European ecosystem that fosters industry engagement, knowledge transfer, and the development of leaders equipped to drive Europe's raw materials transition

The GREAT MBA integrates:

- Strategic leadership education embedded in raw materials realities
- Business strategy aligned with ESG, geopolitics and regulatory literacy
- Direct exposure to industry, policy and innovation ecosystems
- A high-level professional network across the raw materials value chain

More than an MBA, it is a structured pathway to leadership in one of the world's most strategically significant sectors.

The future of the sector will be defined not by technical knowledge alone, but by leaders capable of managing entire value chains, integrating sustainability and operating in complex global environments.



The challenge is global. The opportunity is to lead it

Learning Experience & Format

The GREAT MBA is a 24 - month programme designed for working professionals,

combining strategic management education with deep expertise in the raw materials sector. The curriculum covers the full value chain, from global markets, geopolitics and sustainability frameworks to financial evaluation, innovation, digital transformation and leadership.

Participants develop a comprehensive understanding of how to manage raw materials as strategic assets, integrating ESG principles, regulatory environments and investment decision-making into business strategy. A distinctive component of the programme is its focus on the economic and financial evaluation of mining and resource projects, enabling participants to assess risk, viability and value creation in complex industrial contexts.

Delivered in a flexible hybrid format, the programme combines

online modules and live virtual sessions with in-person immersive residencies in Portugal, Spain, Hungary and Greece.

The learning experience is further enriched through international industry visits, applied projects, real-world case studies and

direct engagement with industry experts, policymakers and innovation actors.

Designed to fit professional commitments without compromising depth or impact, the **GREAT MBA connects academic knowledge with real-world application**, preparing participants to operate at the intersection of business, policy and industry.

Objectives

1 Develop Strategic Leadership Across the Raw Materials Value Chain

Equip participants with the ability to lead organisations and initiatives across complex industrial environments, integrating business strategy, sustainability and global value chain dynamics

2 Strengthen Strategic and Investment Decision-Making

Enable participants to make informed executive decisions by integrating market dynamics, risk, policy frameworks and long-term value creation.

3 Master Economic and Financial Evaluation of Resource Projects

Develop the capability to assess the financial viability of mining and raw materials projects, including investment analysis, risk evaluation and value optimisation.

4 Integrate ESG, Regulatory and Policy Frameworks into Strategy

Provide a deep understanding of European and global regulatory environments, ESG standards and their role in shaping responsible competitiveness.

5 Navigate Global Value Chains and Geopolitical Complexity

Build the ability to analyse supply chains, geopolitical risks and strategic dependencies influencing the raw materials sector.

6 Drive Innovation, Transformation and Organisational Impact

Equip participants to leverage digital technologies, lead innovation and effectively manage teams, stakeholders and organisational change.



Programme

A structured journey across the raw materials value chain, leadership and transformation.

The GREAT MBA is a 24-month programme designed for working professionals, combining academic depth with applied industry learning. The GREAT MBA is organised to progressively develop knowledge, skills and capabilities, combining foundational concepts with advanced and applied learning.

YEAR 1_

Academic Foundation & Leadership Development:

Course 1

The Role of Raw Materials in the Global Economy

- Raw Materials as Strategic Assets
- Sustainability, Regulation & Strategic Autonomy
- Geopolitics, Risk & Leadership
- Global Players in Raw Materials

Course 2

Business Strategies for the Modern, Technological Age

- Circular Supply Chains
- Digital Technologies and Data Analytics
- Innovation and Business Model Transformation
- Project Development, Strategy and Investment

Course 3

Responsible Practices and Stakeholder Management

- EU Policies and Sustainability Reporting
- Stakeholder Management and Social License to Operate
- International Reporting Standards

Course 4

Business Skills and Wealth Creation in Raw Materials

- Economic Feasibility and Investment Evaluation
- Financial Models and Risk Analysis
- Entrepreneurship and Fundraising
- Sales, Pitching and Marketing
- Financial Accounting

Course 5

Leadership, Management and Organisational Success

- Organisational Behaviour and Leadership
- Human Resource Management
- Risk and Project Management
- Executive Communication and Personal Development

YEAR 2_

Industry Immersion & Global Networking:

A hands-on, emphasised applied learning approach, including industry-driven experience, mentoring, international exposure, and the application of knowledge in real-world contexts.

Includes:

- International industry visits
- Executive Mentoring with Industry leaders
- Applied projects and simulations
- Direct engagement with industry players
- Open Seminars
- Entrepreneurial and Intrapreneurial Workshops
- Matchmaking and Networking Events

Core areas include:

- The Role of Raw Materials in the Global Economy
- Business Strategies for the Modern, Technological Age
- Responsible Practices and Stakeholder Management
- Business Skills and Wealth Creation in Raw Materials
- Leadership, Management and Organisational Success

Focus themes:

- Global markets and geopolitics
- Circular supply chains and digitalisation
- Sustainability and reporting standards
- Finance, investment and entrepreneurship

Final Project

The Final Industry Project is a practice-oriented capstone where participants apply the knowledge and tools acquired throughout the GREAT MBA to a real organisational challenge.

- Identification of a real business problem or opportunity;
- Analytical diagnosis supported by data and stakeholder insights;
- Application of strategic, innovation and sustainability frameworks;
- Development of a solution and implementation roadmap;
- Focus on value creation, impact and feasibility;
- Professional reporting and executive-level presentation

Participants Profile

Your Professional Profile:

Industry Professional

Engineers and technical professionals working across mining, materials, energy or manufacturing, seeking to move from technical to strategic leadership.

Sustainability & ESG Specialist

Driving sustainability, circular economy or compliance initiatives and aiming to integrate ESG into core business strategy.

Manager or Executive

Responsible for teams, projects or business units, seeking to strengthen strategic, financial and leadership capabilities.

Policy or Regulatory Professional

Operating in public institutions or regulatory environments, aiming to better understand industry dynamics and value chains.

Consultants & Entrepreneurs

Developing solutions, ventures or technologies connected to raw materials, energy or industrial transformation.

Designed for professionals ready to move from operational expertise to strategic leadership in the global raw materials sector.

What Defines Our Participants:

- 4+ years of professional experience
- Strong technical, operational or sectoral background
- Exposure to industrial, sustainability or policy environments
- Ambition to influence decisions and lead at a higher level

Your Next Stage of Leadership:

- From execution to decision-making.
- From functional expertise to strategic influence.
- From local context to global impact.



Partners

You will be part
of a European
network shaping
the future of
raw materials
and industrial
leadership.

AN INTERNATIONAL ACADEMIC AND INDUSTRY ECOSYSTEM

An integrated ecosystem connecting European academia and industry within a collaborative network.

The GREAT MBA is delivered through a strong consortium of academic and industry partners, ensuring a multidisciplinary and applied perspective.

ACADEMIC PARTNERS



INDUSTRY & INNOVATION PARTNERS



ASSOCIATED PARTNERS



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This ecosystem ensures:

- multidisciplinary perspectives
- strong industry connection
- exposure to real-world challenges
- access to an international professional network

Developed within a network connected to **EIT RawMaterials**, the programme reflects European priorities in innovation, sustainability and industrial competitiveness.

Additional information

Duration: 24 months	Dates: From october 2026 to July 2028
Format: B-Learning: online sessions with immersive residencies and international exposure	
Frequency: Twice a week ranging from 5 to 8 hours/each session	

Investment

Launch Price • Limited spots until 30 August 2026: **12 000€**

Full Price • Standard enrolment: **30 000€**

Take the next
step in your
leadership
journey.

Contact



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This programme
is designed for those
**shaping the future
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